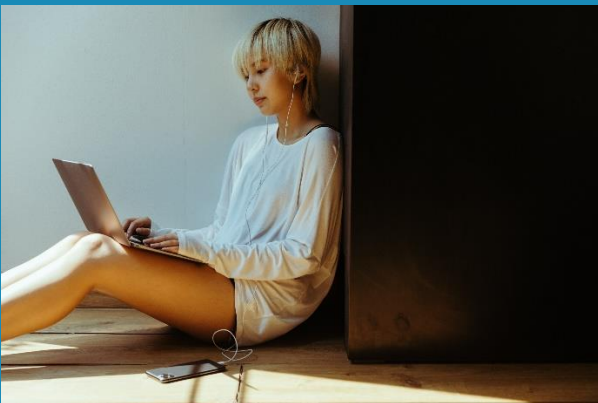


bpr

BROADCAST PROGRAMMING & RESEARCH

Introducing the BPR Countdown Tool

BPR are proud to announce we have partnered with Australian based voting platform Made In Katana, to offer you a new state of the art voting/countdown tool, as used by Triple J Hottest 100 and the Aria Awards, among many others.



Overview

System enables multiple users to vote in a fast and intuitive way.

Can cope with immense loads and be consistently available.

Can take votes across multiple, geographically diverse systems; correlating them in real time.

Platform can perform at levels previously unthinkable for real-time voting platforms.

Capable of supporting huge loads, in some instances up to 135,000 active sessions at one time.



Reporting

Extensive real time reports that can capture and analyze voting patterns across different regions and users.

Real time dashboard giving the ability at a quick glance to easily see a snapshot of the current votes.

Can provide detailed analytics and reports to provide invaluable content to radio stations for their on-air shows.

Ability to filter information in multiple ways.



Security

Highly secure system.

Undergoes regular testing for any potential security flaws.

Ability to catch invalid votes before submission.



Accessibility

Incredibly accessible to the wide age and abilities of the voting audience.

Undergone extensive user focus groups with accessibility challenges to ensure that the maximum number of public users are able to access the voting sites.

For any further enquiries please contact us at info@bprworld.com